

🔥 THE 10X WEBINAR 🔥 CHEAT SHEET

Your Quick-Start Guide to High-Converting Webinar Funnels

🔥 REGISTRATION BOOSTERS:

- Use a benefit-focused headline that promises a specific transformation
- Include 3-5 bullet points highlighting exactly what they'll learn
- Add social proof (testimonials or specific results achieved)
- Capture phone numbers (optional field) to enable SMS reminders
- Keep registration form fields minimal (just name, email, phone)
- Create FOMO with limited spots or time-sensitive bonuses

🚀 PROMOTIONAL TIMELINE (3-WEEK PLAN):

- Week 1: 2 value emails + 1 webinar announcement to your list
- Week 2: 3 emails with increasing specificity about webinar benefits
- Week 3: 3 emails with urgency + 1 "last chance" reminder

📱 SOCIAL MEDIA STRATEGY:

- Daily face-to-camera reels/stories (alternate between value and promotion)
- Post testimonials from previous webinar attendees
- Create carousel posts breaking down key webinar topics
- Run targeted ads (\$500 minimum) to cold audiences + retargeting campaigns

⚡ ATTENDANCE MAXIMIZERS (95% SHOW RATE SECRET):

- Email reminders: 24 hours before, 1 hour before, "We're live!", "You're late!"
- SMS reminders: 1 hour before, "We're starting!", "Still time to join!"
- Add to calendar link with automatic reminders
- Create pre-webinar buzz with a "what to prepare" email

🕒 TIMING GUIDE:

- Live webinar: 90 minutes optimal (60 min content + 30 min Q&A/offer)
- Pre-recorded: 20-30 minutes maximum for highest engagement

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